ST. ANDREWS BY-THE-SEA • 2026

Sparkle by-the-Sea

SHOPPING GUIDE

NOVEMBER 27–28, 2026

FRIDAY & SATURDAY

1 Seaside Beach Resort
FRI: All day | SAT: All day
Stay the weekend and **save 15%**.

2 Jarea by the Sea
FRI: 10am – 7pm | SAT: 10am – 7pm
20% off paintings; complimentary treats; giveaway entry with purchase.

3 McGuire Chocolate
FRI: 9am – 8pm | SAT: 9am – 8pm
15% off hot chocolates; free regular hot chocolate with Christmas Tree bonbon box purchase.

4 Crocker Hill Store
FRI: 10am – 7pm | SAT: 10am – 7pm
30% off Rogers' chocolate Advent calendars and holiday pet toys; chocolate samples; purchase prize draw.

5 Marée
FRI: 10am – 8pm | SAT: 10am – 8pm
20% off coats, sweaters, handbags and shoes; buy one get second jewellery item **50% off**.

6 Jona & Jessie Boutique
FRI: 10am – 8pm | SAT: 10am – 8pm
Sale on jewellery and scarves.

7 The White Raven Boutique
FRI: 10am – 8pm | SAT: 10am – 8pm
20% off select accessories.

8 Buoy Up
FRI: 11am – 9pm | SAT: 11am – 9pm
30% off selected items; **free mini prize** with every purchase; Squishies!

9 Spruce
FRI: 9am – 8pm | SAT: 9am – 4pm
Sale items, bread samples, **free knife sharpening**.

10 Cottage Chic
FRI: 11am – 8pm | SAT: 11am – 8pm
End-of-season sale, up to **50% off**.

11 LH Boutique
FRI: 10am – 8pm | SAT: 10am – 8pm
Free scarf with purchase over $40 while supplies last; **25–50% off** select clothing; cider and treats.

12 Marmalade Home & Gift Boutique
FRI: 10am – 8pm | SAT: 10am – 8pm
15% off select Christmas décor and holiday hosting essentials.

13 The Whale Store / Boutique La Baleine
FRI: 10am – 8pm | SAT: 10am – 8pm
20% off toys, puzzles and games.

14 Warm & Coasty
FRI: 10am – 8pm | SAT: 10am – 8pm
25% off jewellery; save the tax on pottery; fluffy mittens **2 for $30**; Exclusive Sparkle by-the-Sea Ornament (limited release).

15 Austrian Market at Char & Chowder
FRI: 3pm – 8pm | SAT: 12pm – 8pm
Austrian food and drinks, strudel, charity calendar and Christmas markets.

16 The Nautical Shop
FRI: 11am – 7pm | SAT: 11am – 7pm
Beautiful selection of holiday items and Christmas by-the-Sea mugs.

17 St. Croix Olive
FRI: 11am – 8pm | SAT: 11am – 8pm
Samples, mulled wine, **20% off** porcelain oil and vinegar sets.

18 The Treadwell Inn
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Last minute accommodations available – special room rates.

19 Kit & Kaboodle
FRI: 11am – 8pm | SAT: 11am – 8pm
15% off store-wide.

20 My Space Gift Shop
FRI: 10am – 8pm | SAT: 10am – 8pm
Free toque with any purchase of Blundstone's or Glerup Slippers; **50% off** select clothing.

21 The Crazy Moose
FRI: 10am – 8pm | SAT: 10am – 8pm
20% off store-wide including sale items.

22 The Wee Fabric Shop
FRI: 10am – 6pm | SAT: 10am – 6pm
Everything on sale **15–50% off**.

BROUGHT TO YOU BY

Christmas BY-THE-Sea ST. ANDREWS, NB